



Information Kit



Disclaimer

This publication is given in summary form and by way of general comment and only provides an outline summary of the license opportunity and should not be used as a substitute for legal advice or as a basis for formulating business decisions.

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This publication is not a substitute for professional advice. You should obtain independent legal advice and independent financial or consultancy advice when you are considering any further action.



The Business

Brief History

Your Local Greenthumbz owner Peter Box has been in the gardening business for over 12 years. In this time Peter and his team have established a very good reputation in their business dealings with local councils, businesses and residential clients. Your Local Greenthumbz employs a team of dedicated and knowledgeable people to ensure the best job is done every time.

As of April 2011, Your Local Greenthumbz has 4 licensees operating and is looking to expand it's operations to cover all of metropolitan Adelaide. Your Local Greenthumbz is well positioned for continued success in the future. Expected increases in the population, new housing developments and the increase in water wise gardens means we are acquiring more customers in all metropolitans areas, and therefore needing a strong network of licensees.

As a business within this market, Your Local Greenthumbz is a key player, now and in the future, for the provision of gardening and landscaping services.



Some of the services you may choose to provide

Lawn maintenance and mowing

Mowing, fertilizing, coring, scarifying, wetting agents, weeding

Instant lawn

Instant turf measured and laid to fit

Irrigation

Water efficient irrigation, installation, checks and repairs

Hedge trimming & pruning

All plants inc Roses, fruit trees, wisteria, vines, hedges etc.

Tree lopping & stump grinding

All shapes & sizes , no job too big or small!

Mulching

All varieties of mulches including rocks / pebbles

Weed control

Poisoning, garden bed weeding

Water wise gardens

Plantings

From 1 to 1000, all plants can be sourced

Rubbish removal

Hard, green and general rubbish removal

Garden makeover

Will work from garden design

Curating

Turf cricket wickets, tennis courts etc

Gutter cleaning



Our Customers

Many customers choose Your Local Greenthumbz due to the reputation, experience and competitive advantage the business has gained from over 12 years in the industry.

Our customers fall into three main categories :

Residential

Small business

Large Business

A selection of companies we currently service are:



Australia Post



Anglicare



City of Playford



Para Hills Cricket Club



City of Salisbury



Selecta Homes



Fees & Costs

NO ONGOING FEES – conditions apply

License Fee (one off fee only)

Round with Guaranteed income of \$4000 inc gst per month

\$27,500 inc gst

Trailer and equipment also available for \$5500 inc gst

Other costs to be considered

- Equipment Tools, Trailer, Personal Protective Equipment
- Vehicle Leased or purchased (associated costs)
- Insurances
- Registrations Business
- Set Up Stationery, Uniform
- Maintenance



Standards & Restrictions

Operating Standards

The licensee shall at all times give prompt, courteous, friendly and efficient service to all customers and shall in all dealing with customers, suppliers and the public, adhere to the highest standards of honesty, integrity, fair dealing and ethical conduct. The licensee agrees not to deviate from the standards set by Your Local Greenthumbz for the operation of a license as specified in the License Agreement

Participation by licensee in the actual operation of the business

The license agreement requires that the business shall be at all times under the direct supervision of the principal owner of the license or an approved manager.

Restriction on services offered by the licensee

Any other services that are not on the approved core range list offered by the licensee shall be subject to approval.



How do I join?

First Step

- Contact Peter on 0422 089 922 or submit form below to organise a meeting
- At this meeting we will
 - Assess your suitability
 - Discuss locations
 - Explain more about Your Local Greenthumbz
 - Discuss financial requirements
 - Answer any questions
 - Discuss training
 - Present you with the license agreement and relevant paperwork
 - Your Local Greenthumbz strongly recommends you now consult your legal and financial advisers and obtain their opinion

Second Step

- If you decide to proceed you will be asked to attend a second meeting where we will
 - Answer further questions
 - Determine timing of financial commitments
 - Discuss setting up, start date & training



What's the catch?

The most important section of the document....what's the catch? The good, bad and the ugly of operating a Your Local Greenthumbz license. Here we will discuss some frequently asked questions, potential challenges, and the YLG solutions for them all!

What happens if it's raining or too hot?

You can still work on a rainy day, or start your day early if its too hot, but if you prefer, do your bookwork, or even meet the rest of the team at the local!

Do I need to work on weekends?

Your work times are your choice. The more work you do the more you will earn. If you play sport or have family commitments, a Your Local Greenthumbz license is perfect, as you are in charge of when you schedule in your jobs.

Can I go on holiday?

With prior notice, the team can help with operating your round while you are away – just make sure you go to the Duty Free shop on your way home!

Why are there no ongoing license fees?

Your Local Greenthumbz is licensed, not franchised –therefore allowing a simpler and effective way to expand and grow.

What happens if my equipment breaks down?

The beauty of having a team of licensees means that in the event of a breakdown or maintenance problem, you can usually borrow something from one of the team. A carton of our favourite doesn't go astray if this should occur.



Want to know more?

Contact:

Peter Box

T: 0422 089 922

E: greenthumbz@myplace.net.au

W: www.greenthumbz.com.au

Or fax the form below

F: 8281 5007

Enquiry Form:

Name : _____

Location: _____

Mobile: _____

Email: _____